

# Imaging for Women News

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*At Imaging for Women  
-We'll take care of You!*



## WE OFFER:

**Mammography**  
2D/3D  
Digital w/ CAD

## All Types of Ultrasound

Abdomen  
Breast  
Carotid  
Gallbladder  
Kidney  
Lower Extremity  
Arterial  
Venous

OB:

Complete  
Limited  
Biophysical  
Profile

Pelvis  
Soft Tissue  
Sonohyster-  
ography  
Thyroid  
Venous  
Doppler

## Osteoporosis Detection & Consultation

## Lateral Spine Fracture Analysis

## Breast Biopsies

Ultrasound-  
guided  
Stereotactic  
Cyst Aspiration

## Body Composi- tion Analysis

## Imaging for Women News

Congratulations to the winners of Imaging for Women's \$25 Visa gift card giveaway are Stacy at Weston Family and Esmeralda with State Ave Health Care!

## Closing the Loop

At Imaging For Women we are always asking ourselves what we can do to make the job at your office easier? We have designed a report for assisting in "closing the loop" for the patients that you refer to our office. If you would like more information on this report please give myself or Kristina Jones a call and we will be happy to talk about the details. I would also like to remind you that should you ever have a problem and need to speak with me, you are always welcome to call my direct line. Thank you so very much for trusting us with the imaging needs of your patients.

**Phyllis Fulk**  
Practice Administrator  
816-268-3309 (Direct Line)



## WIN A \$25 AMAZON GIFT CARD

Enter our IFW drawing to win  
a \$25 Amazon gift card! Fax back to  
us at 816/453-9943!



Name \_\_\_\_\_

Practice \_\_\_\_\_

Email or phone \_\_\_\_\_

# Imaging for Women News

February 2018

*We'll take care of You!*

News you can use!

*We Love to Take Care of You!*



Happy February! Here at Imaging for Women, we want you to know that every patient leaves knowing the results of his or her examination. Each mammography patient speaks with a physician or assistant and walks out with a printed lay letter explaining her mammogram results. All patients who undergo diagnostic mammograms and every single ultrasound patient speak directly with a physician after his or her exam. Dr. Voeltz, Dr. Malley and I take time to explain our findings, our reports, and the next steps we recommend. We encourage questions and sit down face to face to answer them. Your patients leave our office armed with knowledge, and are always welcome to call and discuss additional questions.

In addition to the written report that we fax to your office (typically within an hour of the exam), Dr. Voeltz, Dr. Malley, and I personally call to relay urgent or unexpected findings. Our office will also call to inform you of any biopsy recommendation. In the event of a biopsy, we personally sit down with the patient to discuss the results and guide her on her next steps. We are able to tailor this to your preference, so please let us know what would be most helpful to you or your practice!

We hope this clear communication takes away the fear of the unknown that many patients have walking out of an imaging center. How many patients get to speak directly with the radiologist that interprets his or her exam? Directly delivering results also relieves you, our referring providers, from worried phone calls and from the delay that is incurred with typical imaging centers. It's all part of our philosophy to take care of you!

*Allison H. Zupon, MD, DABR*



## **Easy on the squeeze, please!**

Our self-compression units are installed and we are now giving patients the choice to use self-compression! We are the first imaging center in the United States to have this technology. Patients who have used self-compression report that they feel more comfortable and in control of their exams. We hope this is a big step in helping patients continue to comply with yearly screening mammography.



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