

# Imaging for Women News

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*At Imaging for Women  
-We'll take care of You!*



«AddressBlock»

Imaging for Women News

Congratulations to the winner of Imaging for Women's Spring Fling Gift Card drawing...  
Taseayana Hunter at Meritas Health OBGYN.

## WE OFFER:

**Mammography**  
2D/3D  
Digital w/ CAD

**All Types of  
Ultrasound**  
Abdomen  
Breast  
Carotid  
Gallbladder  
Kidney  
Lower Extremity  
Arterial  
Venous  
OB:  
Complete  
Limited  
Biophysical  
Profile  
Pelvis  
Soft Tissue  
Sonohyster-  
ography  
Thyroid  
Venous  
Doppler

**Osteoporosis  
Detection  
&  
Consultation**

**Lateral Spine  
Fracture  
Analysis**

**Breast Biopsies**  
Ultrasound-  
guided  
Stereotactic  
Cyst Aspiration

**Body Composi-  
tion  
Analysis**

We would love to schedule a time to meet with your physician team! We want to know how we can serve you better. What can we do to make your practice easier? Tell us!

Dr. Voeltz and Dr. Zupon would love to meet with our referring physicians. We know your daily schedule is always full, however, if we could bring lunch and have an informal meeting, we would love to do this. Please call Phyllis Fulk (our office administrator) on her direct line at 816/268-3309 to schedule a time for us to meet your team.

Enter our IFW drawing to win  
2 tickets to see  
**Little Mermaid**  
on June 06, 2017 at 8:00 pm.

Complete the information below and  
fax it back to us at 816/453-9943.  
The drawing will be May 12, 2017.

Name: \_\_\_\_\_

Practice: \_\_\_\_\_



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# Imaging for Women News

May 2017

*We'll take care of You!*

News you can use!

## NEW CHANGES COMING TO IFW

In March, we announced that we would be receiving GE's new mammography unit called Pristina. We are pleased to announce that the time has arrived and we will be installing the first of three units this month! This is great for patients on many levels. First, the machine has been significantly changed compared to prior units and was built with the patient's comfort in mind. GE designed this unit after spending a lot of time listening to patients about what they did and did not like about having mammograms. The hard edges of prior machines were rounded, resulting in improved comfort for the patient. Also, the patient no longer has a handle to grab on to; instead, an arm rest was designed so patients can comfortably rest their arm during the exam. This change also means the pectoral muscle is not engaged as it was in the past, which was a source for some discomfort. The exam time has also been reduced, meaning the patient is in compression for a shorter period of time. Finally, patients have the option to set their own compression after a baseline level of compression is established, giving patients more control over the exam.

In addition to all of the benefits from a comfort standpoint the Pristina offers, GE obtained FDA approval for interpretation of the synthesized 2D views from the tomosynthesis images, meaning only tomosynthesis views need to be obtained and not an additional 2D view. Another addition is 3D computer aided detection (CAD) which has recently been approved by the FDA. We will be installing this on the new workstations as well.

We are anticipating completion of installation by the end of May. As always, we welcome you to come by and see Pristina once it is installed. We are one of the first groups in the United States to have this machine and feel that patients will be very pleased with their experience. I recently came back from the annual Society of Breast Imagers meeting and had the opportunity to talk with a group who had recently installed the Pristina at their practice in Florida. The physicians absolutely raved about it and said patients noticed a significant improvement in overall experience compared to prior years. Please let us know if you have any questions about this or if there is anyway we can improve our service to you and your patients.

~Dr. Troy D. Voeltz

## NOAH'S CROWN TOWN 5K

On April 29, a group of IFW staff and friends participated in the Noah's Crown Walk 5K. Over 1600 walkers and runners braved the rain and enjoyed lots of excitement with several Royals present.

The annual event raises funding for targeted pediatric cancer research.

Noah's project also collects cool fun band aids for kids. Noah was all about helping others and bringing smiles.

