

Imaging for Women News

630 NW Englewood Road
 Kansas City, MO 64118
 Phone: (816) 453-2700
 Fax: (816) 453-9943
 www.imaging4women.com



*At Imaging for Women
 -We'll take care of You!*



WE OFFER:

Mammography
 2D/3D
 Digital w/ CAD

**All Types of
 Ultrasound**
 Abdomen
 Breast
 Carotid
 Gallbladder
 Kidney
 Lower Extremity
 Arterial
 Venous

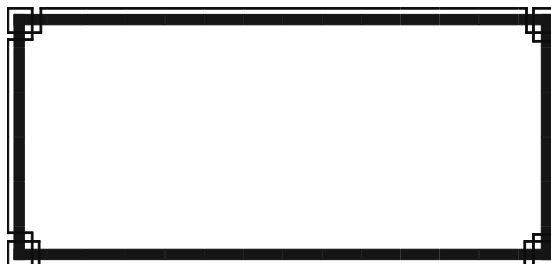
OB:
 Complete
 Limited
 Biophysical
 Profile
 Pelvis
 Soft Tissue
 Sonohyster-
 ography
 Thyroid
 Venous
 Doppler

**Osteoporosis
 Detection
 &
 Consultation**

**Lateral Spine
 Fracture
 Analysis**

Breast Biopsies
 Ultrasound-
 guided
 Stereotactic
 Cyst Aspiration

**Body Composi-
 tion
 Analysis**



Imaging for Women News

Congratulations to the winner of Imaging for Women's \$25 Amazon gift card giveaway...Destiny from Mosaic Life Care Parkville!

Enter to Win Starlight Tickets!!!!



Enter our IFW drawing to win
 2 tickets to see **On Your Feet!**
 Tuesday, May 22nd, 2018 at 8:00 pm.

Complete the information below and
 fax it back to us at 816/453-9943.

Name: _____

Practice: _____

**Dr. Zupon To Give ABUS Speech At
 ACOG Annual Meeting**



On April 29th, 2018 Dr. Zupon will be speaking to attendees at the American College of Obstetrics and Gynecology annual meeting in Austin Texas. Dr. Zupon will be giving a presentation titled, Breast Density: Why it Matters and What to Do. New research indicates that breast density is the leading common risk factor for breast cancer. In fact, 70% of breast cancers occur in dense breasts (Ann Surg Onc, 2010). Dr. Zupon is excited to spread the word about screening breast ultrasound and how it can help close the detection gap for women with dense breasts. She would love to see you at the meeting!

Imaging for Women News

May 2018

We'll take care of You!

News you can use!

IFW Expands Automated Whole Breast Ultrasound



Although the weather can't make up its mind, we at Imaging for Women are moving on with spring plans. We have now installed a second Automated Whole Breast Ultrasound unit to help better accommodate the growing number of patients who wish to have this additional screening tool performed while they are in the office. As women and their providers learn more about breast density and the limitations of mammography alone for dense tissue, more and more patients are requesting Automated Whole Breast Ultrasound. With a second unit, we will be able to more quickly perform the same day examination and screen more patients. At Imaging for Women, this helps us find 2.6 more cancers per thousand patients. These are typically small, node negative cancers with the best prognosis. We are excited for the opportunity to help more women! Please feel free to stop by the office for a tour of the new machine and the many other changes we have going on at IFW.

~Allison Zupon, MD, DABR~



Digital Breast Tomosynthesis



A recent study in the American Journal of Roentgenology reports that "Adding digital breast tomosynthesis (DBT) to digital mammography improves breast cancer screening in women younger than 50, decreasing recalls and finding more cancers in those who have dense breast tissue." This is an important development in the discussion on the benefits of routine annual screening beginning at age 40.



www.facebook.com/imaging4women